2424 East Matthews Ave
Suite D
Jonesboro, AR 72401
870-273-2292
www.maasleaders.com
mitch@maasleaders.com

Artwork specifications and details:

Final approved artwork is due 7 working days prior to posting/display date.
Final approved artwork must be submitted to MAAS Leaders as a vector based .ai, .eps or PDF file. All fonts converted to curves. All graphic elements including photgraphs, .tiff, jpg and png files must be 300 dpi or higher for high resolution printing. Confused? We are happy to help!
We will accept final approved art files from you or your advertising agency with your written approval of the final artwork. MAAS Leaders will supply a graphic design template for use by you or your advertising agency.
If you prefer that MAAS Leaders produce your graphic design, we are happy to help.
Please call for graphic design and layout fees. Please contact us at 870-273-2292
Quarterly art changes are included in pricing for contracts 6 months or longer. More frequent art changes are available. Art changes as frequently as monthly are available for an additional charge. Please contact MAAS Leaders for more details.

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Full Side Board Jet Bus

Black Outline = Substrate/Backer Board size = 96” X 22”
Blue Outline = Image area including bleed = 94.25” X 20.25”
Red Outline = Live Image area. 93.53” X 19.53”
All critical text and components must be inside the red area.

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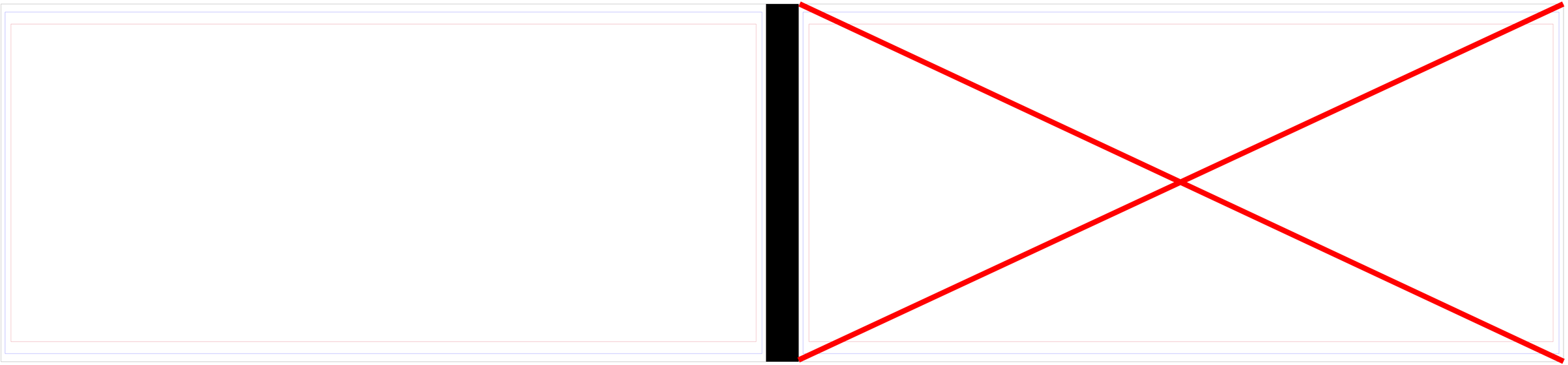
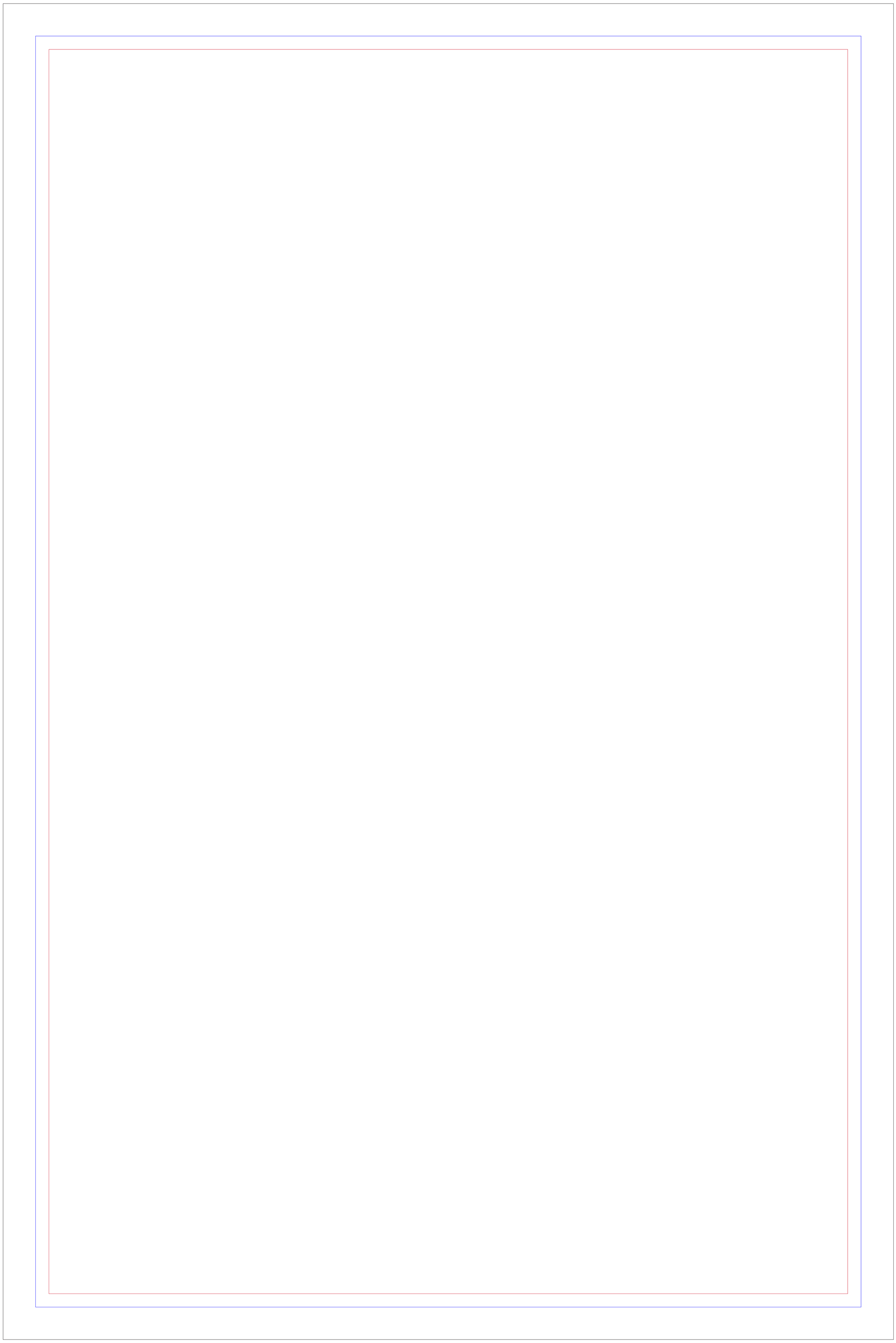
Shared Message Half Board Jet Bus



Black Outline = Substrate/Backer Board size = 47” X 22”
Blue Outline = Image area including bleed = 46.501” X 21”
Red Outline = Live Image area. 45.781” X 19.53”
All critical text and components must be inside the red area.



Upper Corner Board

Black Outline = Substrate/Backer Board size = 26” w X 36”t

Blue Outline = Image area including bleed = 24.25” X 34.25”

Red Outline = Live Image area. 23.53” X 33.53”

All critical text and components must be inside the red area.

Shelter Board

Black Outline = Substrate/Backer Board size = 48” X 70”
Blue Outline = Image area including bleed = 47” X 69”
Red Outline = Live Image area. 44 X 66”
All critical text and components must be inside the red area.