



AIM
ALWAYS IN MIND

PROMOTE THE VALUE OF SAFETY
AIMFORSAFETY.COM // 1-800-220-1818
SALES@AIMFORSAFETY.COM

SKATS

Smart Kids Always Think Safety!

The SKATS Club is an off-the-job safety program designed to help educate children on hazards they may come across in their daily lives as well as help develop healthy self-esteem.

// OFF-THE-JOB SAFETY PROGRAM



SKATS, the friendly tiger, and his four friends each have their own unique personalities. They take part in various adventures to help illustrate what a child may come across and how to handle each situation.

The SKATS program consists of four books a year (one per quarter). Some previous topics include: Bicycle and Scooter Safety, Internet Safety and Sports Safety.

The program can cater to employees' children and grandchildren, and we also offer individual memberships.

We have two ways to distribute the program: They are as easy as 1, 2, 3!



Mailed to home:

1. Child receives packet in mail, addressed directly to them!
2. Child participates by reading the book, answering the questions, and dropping the quiz card in the mail.
3. Child earns a prize for participating!

Links e-mailed:

1. A digital link to book and quiz is e-mailed.
2. Child participates by reading the book then submitting the online quiz.
3. Child earns a prize for participating!



SKATS®

QUESTIONS?

If you have any questions about SKATS or would like a quote—please give us a call or email us and one of our customer service team members will be happy to assist you.

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