

2017

Summer Showcase

Gold Coast Promotional Products Association

August 17th, 2017

Embassy Suites
1100 SE 17th St
Fort Lauderdale, 33316
9:30am - 3pm



Summer Showcase Kickoff

Meet The GCPPA team and network with the GCPPA community
Wednesday 8/16/17, 6 – 8 PM

The Boatyard

1555 South East 17th Street, Fort Lauderdale

Limited Seating - Members \$10, Non-Members \$25

50+ Top Suppliers

Ready to show you their latest and greatest... Just in time for
inspiration for the busy season ahead!

Summer Showcase - Thursday, 8/17/17

9:30 – 10:30 MEMBERS ONLY

10:30 – 3 PM ALL DISTRIBUTORS

Education Sessions

SECRETS OF BUYING AND SELLING A BUSINESS

11 am

Presented by Jan Wild, Transworld Business Advisors

THE 4 PILLARS TO EFFECTIVE MARKETING FOR DISTRIBUTORS

11:45 am

Presented by Gloria Lafont, Action Marketing Co.

E-COMMERCE: KNOWING THE INS AND OUTS

12:30 pm

Presented by William Brasmar, KPA Promotions and Awards

HOW TO SELL AND MARKET GIFT CARDS

1:15 pm

Presented by Kent Paulson, Continental Plastic Card Company