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Quality Resource Group (QRG) Named One of the 2017 PPB Greatest Companies To Work For

PLYMOUTH, MN (May 5, 2017) – Quality Resource Group (QRG) is one of PPB Magazine’s Greatest Companies To Work For in 2017. Headquartered in the Twin Cities with regional and branch offices throughout the Upper Midwest, QRG is a single-source, full service solutions provider for advertising merchandise and print. QRG helps clients create emotional connections that engage, influence and drive revenue by integrating client brands into their target audience lifestyles. QRG provides clients with creative solutions, impeccable service and complete brand control.

QRG was selected among suppliers, distributors and service companies for its ability to emulate best practices that keep workers happy, satisfied and engaged. The PPB recognition is based on employee responses to an online survey exploring several key areas, including engagement, effectiveness, leadership, ethics, pay, benefits, training and work/life balance.

“The culture at QRG is built on five core values: professionalism, perseverance, doing the right thing, caring and reliability,” said QRG President Todd Pottebaum, MAS+. “Our commitment to these values fosters creativity and encourages personal growth. By empowering our employees and encouraging collaboration, we have developed a culture of camaraderie, respect and pride. I’m honored to work alongside this great team.”

“It’s not only the products and services we provide that make us great, it’s the people,” said Dennis Pottebaum, QRG Chairman and CEO. “They’re amazing at what they do, they enjoy working together, and have gained the trust and friendship of the clients they work for. The environment of respect and communication at QRG makes working here fun and meaningful.”

About QRG

Founded in 1965 and under current ownership since 1993, [Quality Resource Group](#) (QRG) is ranked among the top 1% of all promotional products distributors and is the 8th largest independent print company in the United States. Headquartered in the Twin Cities, QRG serves clients nationally and internationally with offices and/or distribution centers in eight cities. QRG’s passion is empowering brands with trendy lifestyle merchandise, stylish logo apparel, impactful incentives, meaningful recognition, and full service digital & offset print collateral. QRG is led by the core values of professionalism, perseverance, doing the right thing, caring, and reliability. Recognized for donating time and resources to more than 200 worthwhile causes, QRG believes in giving back to the communities in which they live and work.

About PPAI

Founded in 1903, the Promotional Products Association International ([PPAI](#)) is the world’s largest and oldest not-for-profit association serving more than 14,300 corporate members of the \$21 billion promotional products industry which is comprised of more than 37,661 businesses and a workforce of more than 510,000 professionals. PPAI represents the industry in Washington, D.C., and [advocates](#) on its behalf. PPAI operates The PPAI Expo, the industry’s largest trade show; provides the leading [promotional products safety and compliance program](#), a prestigious [professional development and certification](#) program; and publishes industry [trade journals and periodicals](#). The multibillion-dollar [industry](#) includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company’s name, logo or message.

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